

CITY GROWTH AND REGENERATION COMMITTEE

Subjec	t:	Update on Belfast - Dublin Economic Corridor	
Date:		6th November, 2019	
Report	ing Officer:	John Greer, Director of Economic Development	
Contact Officer:		Cathy Keenan, Economic Development Manager (Local Economic Development)	
Restricted Reports			
Is this report restricted?		Yes No X	
If Yes, when will the report become unrestricted?			
After Committee Decision			
After Council Decision			
Sometime in the future		e future	
	Never		
Call-in			
Is the decision eligible for Call-in?			
1.0	Purpose of Report	t or Summary of Main Issues	
1.1	The purpose of this report is to provide the Committee with an update on progress to date		
		the development of the Belfast-Dublin Economic Corridor and to set out	
		rward to progress this work.	
2.0	Recommendations		
2.1	The Committee is re	equested to:	
	i. note the out	comes from the research paper undertaken by UU Economic Policy	
	Centre (UUE	EPC) and Dublin City University (DCU); and	
	ii. endorse the	emerging plans for the Belfast-Dublin Economic Corridor.	

3.0	Main Report		
3.1	Members will be aware that Belfast City Council and Dublin City Council have a longstanding working relationship built up over many years and focused principally on issues relating to economic development and city growth.		
3.2	More recently, at the Council meeting in May 2018, Councillor McAllister proposed following motion, which was seconded by Councillor Long and referred to this Committee		
	"This Council acknowledges the ever growing importance of relations between Belfast City and Dublin City as the main economic drivers within each jurisdiction. Furthermore, regardless of the outcome of negotiations around Brexit, it is imperative that relations continue to flourish between both cities, to the mutual benefit of all along this increasingly significant economic corridor. Accordingly, this Council agrees to establish a joint plan around co-operation regarding working relationships within the economic corridor. Going forward, this Council commits to ensuring key areas of progress and collaboration focussing on: a complementary approach to inward investment and job growth; achieving Inclusive growth; and developing Infrastructure and connectivity." 		
3.3	In taking this forward, officers have engaged with councils along the economic corridor. A partnership has been established including four councils in Northern Ireland and four in Rol. The council partners are: Armagh City, Banbridge and Craigavon Borough Council; Belfast City Council; Dublin City Council; Fingal County Council; Lisburn and Castlereagh City Council; Louth County Council; Meath County Council; and Newry, Mourne and Down District Council.		
3.4	In order to shape the future direction of the partnership and identify economic opportunities along the corridor, Dublin City University and Ulster University were commissioned to carry out research on behalf of the councils.		
3.5	The research paper has now been completed. It notes that examples of economic corridors in other locations offer learning for the Belfast-Dublin economic corridor. The key success factor for these locations is the need for a clear articulation of what additional economic growth might arise from the enhanced regional and local inter-governmental collaboration. That means articulating clearly the benefit that will accrue from enhanced levels of		

engagement over and above what can be expected if partners are to continue to maintain the status quo and pursue their individual economic agendas. Clearly this will involve consideration of physical infrastructure but there are also opportunities for business to business collaboration and enhanced engagement among the research institutions along the corridor.

3.6 The report details the current economic performance of the Corridor and the future prospects for the region based on current trends. The report also begins the work of identifying potential areas for cooperation which could create a stronger trajectory for growth. Some of the report's key findings are outlined below:

Current Economic Position

- 3.7 The Eastern Economic Corridor is seeing strong growth in population terms with a 12% increase since 2006. Over 2 million people now live in the eight Council areas. Growth in the working age population (16-64 year olds) is also strong, and stands at 1.4 million people. There are high levels of diversity within this population, with 15% born outside the island.
- 3.8 The labour market in all parts of the Corridor is very buoyant. Unemployment rates are between 3% and 4%, close to or at historical lows. This is due to recent strong growth in employment numbers, so that around 1 million residents are currently in work. An even larger number of jobs are located on the Corridor, pulling in numbers of commuters, particularly to Belfast and Dublin at either end.
- 3.9 There is a different story for the economically inactive, those not participating in the labour market due to ill health, caring duties or other reasons. Across the Corridor there are pockets of high levels of inactivity, particularly in Belfast, Dublin, ABC and NMD. This poses the question of how to improve employability opportunities for up to a quarter of residents in some places.
- 3.10 More than a third (34%) of residents of the Corridor have educational attainments greater than NVQ Level 4, ahead of other parts of the island. Although this share varies across the corridor and within individual Council areas, the overall picture is of a well-educated and available population.

- 3.11 At present, more than 5% of the million plus jobs on the Corridor are filled by commuters onto the Corridor from other parts of the island, often with an even higher skills profile than its residents. There is a significant challenge for addressing the skills gaps in the hidden pockets along the corridor.
- The demand for skills is partly a result of a strong inward investment pipeline in recent years. This has been especially the case in Belfast, Dublin, Louth and, to a lesser extent, Meath. These location choices are supported by the recent results from FDI Intelligence which finds that the two cities feature prominently among the cities of choice globally. Dublin is No.1 among the 'large cities' locations, while Belfast is No.2 among 'mid-sized and small cities'. Both cities score highest on what is called 'business friendliness', but less so on connectivity, suggesting one challenge to future potential. There is considerable synergy in the core growth sector strengths along the corridor and these are often linked to University Centres of Excellence.

Future prospects for the Eastern Economic Corridor

- 3.13 The outlook to 2040 is that, on current trends, population growth will continue, reaching 2.5 million people. This projection, based on both natural increase and inward migration, means a continuation of the slow shift towards a third of the island's population living on the Corridor. All cohorts of the population will increase with working age population providing a strong labour force into the future. One pattern to note is that there will continue to be stronger demographic trends in the southern part of the Corridor, when compared to the northern section. Clearly, Belfast City Council has already identified the need to grow the city's population as part of the Belfast Agenda and this focus on increasing the city's population will be important in the context of the corridor development.
- 3.14 The current employment growth is set to continue, perhaps at a lower rate, out to 2040 with an additional 325,000 jobs added. At nearly 1.3 million jobs on the Corridor, this will be a 35% share of the island's jobs and will see the position of near full employment and inward commuting continue.
- 3.15 A tight labour market also points to strong demand for skills to continue. Between expansion demand and replacement demand (as existing jobs continue to be filled) there may be an annual net requirement of 30-40,000 people along the Corridor. Much of the demand will be

in the professional occupations, such as science & technology professionals, health professionals and business & service professionals. This points to the need to create a higher educational attainment profile than exists at present in the Corridor with a focus on addressing skills inequalities. The two main cities will continue to attract the majority of these roles. While this creates employment opportunities, there is a need for continued investment in specific sectoral skills at higher levels. In order to promote inclusive growth, there is a need to consider how we can develop pathways to help those without the necessary skills to move into work in this field.

Strengths of the corridor and sector priorities

- 3.16 The report identifies the sectoral concentrations and strengths in the Corridor, particularly across tradeable services (including ICT, Professional Services and Financial Services), as well as high tech Manufacturing and Construction.
- 3.17 Another sector that is important in every Council area is tourism with 68,000 jobs across the Corridor. Over 10 million trips were made in the Corridor in 2017, with access onto the island being especially beneficial. A high proportion of these numbers are in Belfast and Dublin.

Approach

- 3.18 Following the conclusion of the initial research piece, the senior council officials have continued to meet to consider how to move forward. At a recent meeting, the following approach was agreed:
 - the need to undertake a detailed economic modelling exercise to provide a
 benchmark economic forecast for the corridor in the medium to long term. This will
 take account of the critical success factor from other economically successful
 corridors, namely a clear articulation of the vision and the additional benefits that can
 be accrued by undertaking this more collaborative approach to economic
 development;
 - the need to consider alternative forecasts assuming various levels of investment in priority sectors. These forecasts will indicate the impact of any investment and provide a robust business case for funding projects along the corridor. This

assessment will be critical for any engagement with government agencies on either side of the corridor, particularly where there is to be a funding "ask" of those agencies. There is likely to be a need to develop full business cases for some of the priority projects that have the potential to lever investment from government partners;

- the priority sectors for economic collaboration are likely to include research and innovation, tourism, infrastructure and agri-food. These will be underpinned by consideration of skills development and population health;
- the collation of potential investment projects in the area of Research and Innovation
 to explore potential opportunities for collaboration. It is envisaged that this exercise
 will be rolled out across other themes such as infrastructure, tourism and health. This
 will educate a more detailed examination of agreed projects for inclusion in a
 business case for the selected joint investment proposals; and
- the need to focus on how to give some focus and direction to the ongoing engagement – there is a sense that the partners need to put some "meat on the bones" of the discussions to date and focus much more significantly on stakeholder engagement to build wider support for the economic corridor proposal. Partners agreed a framework for collaboration based on the areas identified above and committed to taking a collective approach to moving forward.

Financial and Resource Implications

The activities outlined within this report will be resourced from the 2019/20 Economic Development budget agreed by this Committee on 6th March, 2019.

Equality or Good Relations Implications/Rural Needs Assessment

The Economic Development unit is currently undertaking a process of equality screening on the overall work programme, this will ensure consideration is given to equality and good relation impacts throughout the delivery of each project.

4.0 Documents Attached

None